



Press release

Under embargo until the 1st of December 2025

IKEA France Award 2025 - Prize of Excellency for Environment and Sustainable Logistics



The Swedish Chamber of Commerce in France is awarding IKEA France for its profound business model transformation and its strong capacity to innovate in order to reduce its environmental impact.

The Jury particularly highlighted IKEA France's significant investments and its strong commitment to the ecological transition in France. France is seen as a key market, where several innovative projects have been launched. Among them, a pioneering solution that is transforming IKEA's value chain and logistics: river transport combined with electric trucks for last-mile delivery. As the first retailer in its sector in France to deliver to customers via the Seine — and a world first for the group — the Jury especially praised the unique nature of this innovation and the fact that it was initiated by the IKEA France team. Since then, nearly 170,000 deliveries have been made via the river, avoiding thousands of trucks on the roads.

More broadly, the Jury wishes to commend the in-depth transformation of IKEA's business model over the past ten years, which is continuing, while reducing its environmental footprint.

The Swedish Chamber of Commerce in France award "le Prix d'Excellence", is remitted during the "Soirée Franco-Suédoise by Her Excellency, the Ambassador of Sweden to France, on December 1st 2025 at the Pavilion Vendôme, former "Banque de Suède et de Paris".

IKEA is an expert in home furnishing. IKEA France employs more than 12,000 people (IKEA France Furniture, IKEA France Distribution Service, and IKEA Centres France), has 36 stores, 8 IKEA plan and order points, a customer support center, an e-commerce site (IKEA.fr), and an app. For fiscal year FY25, IKEA Retail France recorded sales of €3.5 billion, IKEA stores received 57.7 million visits, and online sales accounted for 28.9% of total sales.

IKEA France is committed to the Ingka Group's (IKEA's main franchisee) Sustainability strategy, which aims to significantly reduce the impact of its activities on the climate by 2030 and inspire the many people to adopt a more sustainable lifestyle at home. IKEA strategy and development are based on a very strong Swedish corporate culture and deeply-rooted values, which are key to its success.

This culture and these values, shared by all employees and countries in which IKEA operates, help everyone contribute to the IKEA Group's vision of creating a better everyday life for the many people.

For more information about the Swedish Chamber of Commerce in France: www.ccsf.fr

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