



**The Swedish Chamber of Commerce in France announces that applications are open for the *Prix d'Excellence 2023***

***Are you a Swedish company in France particularly proud of your performance on the French market?***

***Enter the competition and give your company the chance to win the company award Prix d'Excellence 2023***

*The **Prix d'Excellence** is a distinction awarded by the Swedish Chamber of Commerce in France to Swedish companies for their exceptional success on the French market.*

*The aim of the **Prix d'Excellence** is to stimulate interest in cross-community business activities, create strong French-Swedish partnerships, promote and raise awareness of its potential, thus contributing to the trade development between the two countries.*

The award ceremony is scheduled for **the beginning of December (date TBC)** during the event French-Swedish Business Day in Paris, which is dedicated to companies from the French-Swedish business world, their clients, partners, and colleagues. The event will be held in the presence of leading economic and political personalities from the two countries. It is a unique opportunity to foster your business relations and to promote your success and know-how.

## **APPLICATION**

Please complete, sign and return the attached application form with the requested information by **Friday the 23<sup>rd</sup> of June 2023** at the latest.

## **SELECTION CRITERIA**

A jury will select a Swedish company that has achieved outstanding success in the French market based on the following criteria:

- Business success measured by sales results, profitability, and market share
- Technological innovation, know-how and sustainable development
- Corporate and social responsibility
- HR policy and employer branding
- Quality of products or services
- Production and distribution methods
- Development of French-Swedish collaborations, R&D, management, alliances, etc.
- Specific contribution to the global success of the group by the French subsidiary

The decision of the jury will be final and without appeal.

The awarded companies are expected to participate at the French-Swedish Business Day.

For further information, please contact Katarina Lööf, Managing Director by phone +33 (0)6 61 36 08 61 or by email at [katarina.loof@ccsf.fr](mailto:katarina.loof@ccsf.fr)



PRIX D'EXCELLENCE

## REGISTRATION FORM

Please complete, sign and return the following application form with the requested information to katarina.loof@ccsf.fr by Friday the 23<sup>rd</sup> of June 2023 at the latest.

Your completed application must be accompanied by information about your company's activities and development in France, including:

- A full description of the particular performance(s) achieved
- The idea behind it (them)
- An analysis of the reasons for your company's success
- Market context (main competitors, market shares, trends, regulations, opportunities, challenges...)
- Results (2021 and 2022)
- Balance sheet and your annual report (2021 and 2022)
- Illustrations, photos, and videos may also be useful.

***Please also explain your motivations and the nature of the added value that this award would represent for your company.***

NAME.....

POSITION.....

COMPANY NAME IN SWEDEN.....

GROUP.....

COMPANY NAME IN FRANCE.....

ADDRESS.....

.....

TÉLÉPHONE.....MOBILE.....

E-MAIL.....

DATE OF CREATION IN SWEDEN .....

DATE OF CREATION IN FRANCE.....

WORKFORCE IN FRANCE.....

WORKFORCE GLOBALLY.....

2021 TURNOVER IN FRANCE..... 2022 TURNOVER IN FRANCE.....

2021 TURNOVER GLOBAL..... 2022 TURNOVER GLOBAL.....

2021 RESULTS IN FRANCE.....2022 RESULTS IN FRANCE.....

2023 FORECASTS IN FRANCE (TURNOVER/ RESULTS).....

MARKET SHARES IN FRANCE.....

MARKET SHARES GLOBAL.....

DATE.....SIGNATURE.....