



PROFESSIONAL TRAINING

22nd and 23rd June 2023

Swedish Leadership and French-Swedish Management

It is necessary to integrate the cultural references of each and every one to turn differences into a major asset for your business!

For who ?

The managers and collaborators of a company in France brought to work with Swedes, their leadership and within the framework of French-Swedish commercial or managerial relations. The training is held in French.

Date and duration

The Professional training takes place over 1,5 days the 22nd and 23rd of June, 2023:

- Day 1: half day
- Day 2: whole day

Location

Chambre de Commerce
Suédoise en France
39, Avenue Pierre 1er de
Serbie
75008 Paris

Prices

Premium member CCSF:
620€ excl VAT
Other member CCSF:
900€ excl VAT
Non-member:
1 150€ excl VAT

Price per participant for the professional training of 1,5 days including breaks and lunch.



Objectives

Even though the French and Swedish cultures can appear close in certain aspects, working with Swedes demands a certain adaptation and understanding. The differences must be addressed in order to achieve an improved overall management. If the cultural differences are neglected in a business context, it can lead to communication difficulties that are far more important than simply the linguistic barriers. This training aims to significantly increase the effectiveness of participants in their professional relationships with Swedes and allows to optimize the ability concerning Franco-Swedish communication.

This management training allows participants to:

- Become aware of their own cultural background
- Understand the background and culture of the Swedes
- Decipher cultural codes and analyze situations of incomprehension
- Anticipate dysfunctions due to cultural differences
- Reduce stress and misunderstandings
- Identify and understand the decision-making processes of the Swedes
- Communicate effectively in a French-Swedish context
- Overall optimization of our professional actions

Educational approach

The pedagogy is based on active learning. Participants are invited to contribute with their personal experiences in order to develop and exchange unique and relevant knowledge for each group. The highly interactive methodology includes:

- Group work
- Case study
- Situations
- External testimonials

Testimonials from participants

"Excellent training that helps to avoid misunderstandings and confusion"

"A course that I strongly recommend to all those who work in an international environment (in particular Franco-Swedish) and / or who want to comprehend the reasons behind the success of the Swedish model and of companies of Swedish origin, in France as well as abroad."

"Very enthusiastic and professional trainer, she challenged us in our prejudices"

"The training gave me a better understanding of Swedish leadership as well as the keys to Franco-Swedish intercultural management with the possibility of applying them very concretely in the short term"

Educator - Laurence Romani

Laurence Romani will lead the professional training course. She is a French researcher at Stockholm School of Economics where she is "Professor, Department of Management and Organization" and "PRME development director and director of the Center for Responsible Leadership". For 20 years, Laurence has been researching and teaching in the field of cross-cultural differences.



Laurence is an experienced educator in professional training course, she has helped managers of various companies (for example Sandvik, PwC, Atlas Copco, Scania, Tieto), and uses an interactive approach based on concrete cases, mainly from her

Program

- Swedish culture and the differences with France (values, beliefs, social norms, social climate)
- Swedish business practices (organizational models, hierarchy, delegation, evaluation, motivation)
- The ideal of the Swedish manager (characteristics, qualities and skills considered most important, expectations of his or her position, type of leadership, power and authority, forms of control)
- Behavior at work (organization over time, decision-making, communication, conflict management, meetings)
- Interculturality in practice: finding your leadership style, succeeding in meetings and negotiations, communicating, managing teams

"Understanding cultural differences to optimize your Franco-Swedish business relations"



BULLETIN D'INSCRIPTION 2023

Formation 22 – 23 juin

« *Le leadership suédois et le management franco-suédois* »

Information entreprise

Entreprise :

Nombre de salariés :

Activité :

Information acheteur

Nom :

Prénom:.....

Fonction :

Tél:

E-mail :

Adresse de facturation

Entreprise :

À l'attention de :

Adresse :

Code Postal :

Ville :

Information participant

Nom : Prénom:.....

Fonction : Tél:

E-mail :

Frais de participation

..... Membre Premium CCSF : 620 € HT

..... Membre CCSF : 900 € HT

..... Non-membre : 1 150 € HT

Prix par participant pour la formation d'un jour et demi incluant pause et déjeuner.

Pour l'entreprise

Nom du signataire : Fait à : le :

Signature et cachet de l'entreprise

Contact CCSF : Miranda MALK

E-mail : miranda.malk@ccsf.fr

Tél : +33 (0)1 44 43 05 15

Chambre de Commerce Suédoise en France
39, Avenue Pierre 1er de Serbie
75008 Paris

Conditions générales

Votre inscription est à nous envoyer par mail (info@ccsf.fr) **au plus tard le 30 avril 2023**.

N.B. les places étant limitées nous vous conseillons de retourner ce formulaire d'inscription au plus vite. Votre inscription sera validée en fonction des places disponibles.

Modification - Annulation

Modification ou annulation par la CCSF

Dans le cas où le nombre de participants inscrits serait jugé insuffisant, la CCSF se réserve le droit d'annuler ou de reporter la session. La CCSF se réserve le droit de changer ou modifier le contenu, le lieu et/ou les dates d'une prestation ou de l'annuler si, malgré tous ses efforts, les circonstances l'y obligent. L'annulation d'une formation par la CCSF emporte remboursement des droits d'inscription. Toute annulation de commande sera communiquée au client par e-mail, à l'adresse qu'il aura fournie, au moins 2 jours ouvrés avant le début de l'action de formation, sauf en cas de force majeure.

Annulation par le client

Toute annulation de formation par le Client devra intervenir au plus tard dans le délai de soixante (60) jours ouvrés avant le début de la formation par mail à l'adresse info@ccsf.fr. Dans ce cas, l'intégralité de la somme sera remboursée. En cas d'annulation de la formation dans un délai inférieur à soixante (60) jours ouvrés avant le début de la formation, les frais de participation de la formation restent entièrement du.