



SOIRÉE FRANCO-SUÉDOISE



PRIX D'EXCELLENCE

6th of December 2021 at 6.30 p.m.

LE PAVILLON VENDÔME
7 PLACE VENDÔME, 75001 PARIS

In the presence of
H. R. H Crown Princess Victoria of Sweden

We are delighted to invite you to participate in the prestigious French-Swedish evening with the award of Prix d'Excellence 2021, organized by the Swedish Chamber of Commerce in France in collaboration with Team Sweden.

The event is devoted to enterprises from the French-Swedish business community. Among the guests are high-level representatives from both countries' economic, cultural and political spheres.

This year's focus will be on the green transformation, innovations, challenges and solutions for companies from the traditional industrial world and start-ups of the new economy.

Networking Evening

French-Swedish Tech & Innovation Exhibition

Inauguration Pioneer the Possible

Cocktail

*Dinner conceived by Swedish chef Paul Svensson
in partnership with Electrolux*

*Innovate & Act for Green Transition and Sustainable Businesses
Start-up pitches*

Prix d'Excellence Award Ceremony

*Sankta Lucia by the choir of the Swedish Church in Paris under the direction of
Björn Åkerhage*

Top Swedish chef, **Paul Svensson** is world renowned for his innovative gastronomy as part of saving our planet and his passion for zero food waste. While seeking the perfect balance between pleasure, health, and the environment, he especially conceived our evening menu for a true green gastronomic experience.

**PAUL
SVENSSON**

Prix d'Excellence is the annual award of the Swedish Chamber of Commerce in France, recognizing innovative Swedish companies for their outstanding performances on the French market.

Sankta Lucia, challenge to the dark and hymn of hope, is one of the finest Swedish traditions. Rich in both mysteries and signs, it evokes the day that is reborn and the Christmas festivities that are approaching. Celebrated on December 13th, the longest night of the year according to the ancient Julian calendar, Sankta Lucia was originally a religious festivity that came from Sicily in the 18th century. The ceremony we know today dates from 1927. Sankta Lucia is elected, crowned with candles and surrounded by young girls dressed in long white dresses, singing the arrival of the light.

Le Pavillon Vendôme, the historic landmark of Banque de Suède et de Paris was created in 1913 and later acquired by Ivar Kreuger, famous Swedish businessman at the origin of many of our large Swedish multinationals of today. Banque de Suède et de Paris remains an iconic symbol for Swedish companies and for French-Swedish businesses.

You are warmly welcome to this evening of excellency
in the honor of French-Swedish friendship.



Gita Paterson

Gita Paterson
President
Swedish Chamber of
Commerce in France



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This form is to be completed and sent to the Swedish Chamber of Commerce in France no later than the 2nd of November 2021.
E-mail: katarina.loof@ccsf.fr

RESERVATION

Company

Contact Person

Address.....

Postal Code City.....

Telephone..... Mobile phone.....

E-mail.....

We offer four different **participation options:**

- 1 table of 10 seats for 550 € excl. VAT per person
 - 2 tables of 10 seats for 520 € excl. VAT per person
 - ≥ 3 tables of 10 seats for 500 € excl. VAT per person
- Number of tables.....
- Individual seat(s) for 550 € excl. VAT per person. Number of individual seats.....

Participation fee equaling a total of€ excl. VAT

One table can accommodate 10 seats. Possibility to have your table(s) decorated in the name of our company (e.g. place cards, gifts, etc. provided by you)

All reservations are binding and non-refundable. The total sum of the reservation incl. VAT is due and payable in advance immediately upon receipt of our invoice.

....., the 2021 Signature.....

Name and title of duly authorized representative

*Please note that the number of seats are limited and reservations subject to the written confirmation of CCSEF.
The sanitary restrictions in effect will be respected.*