



Ambassade de Suède
Paris



Suède
Sverige



6TH OF DECEMBER 2021

Save the date

FRENCH-SWEDISH BUSINESS DAY



GETINGE



PRICER

H&M

FTPA



ABB

VATTENFALL

6th of December 2021*

In the presence of HRH Crown Princess Victoria of Sweden

French-Swedish Business Summit
Decarbonisation of the economy

French-Swedish Tech & Innovation Exhibition
*Demonstration of innovations from the traditional industry
and from start-ups of the new economy*

Networking Evening Soirée Franco-Suédoise

Dinner conceived by Swedish Chef Paul Svensson
in partnership with Electrolux

Innovate & Act for Green Transition and Sustainable Businesses
Start-up pitches

Prix d'Excellence Award Ceremony

Sankta Lucia

*Subject to the evolution of the sanitary situation

About the event

The event aims to promote Swedish exports, investments and Swedish impact business in France by creating a platform that spreads knowledge about Swedish companies, the Swedish brand and values and contributes to a stronger economic, political, and cultural exchange between Sweden and France. This occasion offers an excellent opportunity for high-level networking with decision makers and entrepreneurs to develop Swedish-French partnerships, create new businesses and further trade relations between France and Sweden in both directions.

This is a Team Sweden project, organized by the Swedish Chamber of Commerce in France in collaboration with the Swedish Embassy and Business Sweden and the support of the French Embassy in Sweden and Business France.

Program

French-Swedish Business Summit – Decarbonisation of the Economy

High level conference on the climate goals and recovery needs, focusing on innovation with new technologies and solutions, responsibilities, challenges and opportunities for companies in a circular economy and a world to be decarbonised.

PRELIMINARY PROGRAM:

13.15 Registration

14.00 Welcome remarks by H.E. Håkan Åkesson, Ambassador of Sweden to France

Opening by HRH Crown Princess Victoria of Sweden

14.15 Key notes

14.35 Round table panel I – The Economic Value Chain / Circular Economy

The economic value chain and opportunities for European cooperation. Focus on companies' sustainable transition in the entire value chain and organisations. What are the engagements, investments, actions, innovations, responsibilities, and challenges? The revolution in packaging, recycling, and waste management. Renewable energy investments, new materials, innovations, R&D, technologies, policy, and legislative challenges. Transitioning of business from linear to circular business models to meet climate goals. Circular economy goals - reuse, repair, recycling - innovation in business models, technology, and social innovation.

15.25 Coffee break

15.55 Round table panel II – Energy of the Future / Electromobility

Renewable energies in the transport sector. Hydrogen/electricity/biofuel/energy mix for transports. Industrial company strategies and challenges from manufacturing to distribution and operations. Consumer car energy strategies and challenges. Road, rail, and river transports. Decarbonization of freight transport in urban areas and last mile services, R&D, business models. French-Swedish partnerships in battery efficiency solutions.

16.45 Round table panel III – 5G for Digitalisation and Infrastructure, Platform for the Green Transition

Digital technologies are essential for achieving the sustainability goals and the creation of the necessary infrastructures for transportation, smart cities, mobility and communications in all areas of industry and services. 5G is at the very heart of these technologies and of critical importance to the development of society and the world. Related impact technologies include Artificial Intelligence and Blockchain.

17.30 Closing remarks by H.E. Etienne de Gonneville, Ambassador of France to Sweden

17.40 End

Networking Evening

French-Swedish Tech & Innovation Exhibition *Soirée Franco-Suédoise*



The afternoon summit will be followed by an interactive **Tech & Innovation Exhibition** and a high level networking business evening “Soirée Franco-Suédoise” with remittance by HRH Crown Princess Victoria of the “**Prix d’Excellence**” awards to Swedish companies which have especially distinguished themselves on the French market.

The annual **Soirée Franco-Suédoise** organised by the Swedish Chamber of Commerce in France, promotes Swedish culture, values and traditions, Swedish company know-how and French-Swedish businesses.

Special focus this year is on innovation and creative solutions developed by entrepreneurs and collaborations between start-up and large companies. French-Swedish tech & innovation exhibition will feature several companies and show-case sustainable solutions. There will be meetings, demos, networking, impact and innovation discussions, with some of Sweden’s and France’s most promising and passionate tech entrepreneurs.

Dinner conceived by Swedish chef **Paul Svensson**, in partnership with Electrolux.

The evening will close with a traditional **Swedish Sankta Lucia** performance.

Target Audience

Opinion leaders, official representatives, ONGs, press/media, business leaders, company sustainability representatives, partners and clients, institutional contacts, various eco-organisations and stakeholders within the green transition and environmental areas.

Venue

Le Pavillon Vendôme, Paris

Pavillon Vendôme, the historic landmark of Banque de Suède et de Paris, created in 1913, later acquired by the Swedish businessman Ivar Kreuger, is at the origin of many of our large Swedish multinationals of today and a living legend of Swedish company presence in France.

The vault rooms are still in place and so are the masterpieces of artist Ewald Dahlskog, Swedish painter, ceramist, designer, and decorator of the art deco period. Dahlskog created three famous frescoes along the top room wall, at the request of Ivar Kreuger. Their theme aims to portray and accentuate the influence of Sweden and the Bank of Sweden across all continents and populations. At the heart of the frescoes, Sweden and France are portrayed as the two dominant countries in Europe.

Contact

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6th of December 2021*

French-Swedish Business Day

at

Banque de Suède et Paris



Ambassade de Suède
Paris



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