

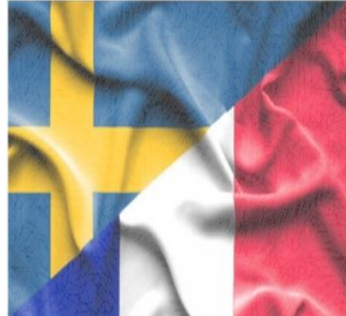
OVERVIEW OF OUR ACTIVITIES



AFTERWORK WITH SPOTIFY AT NEXTDOOR

Bruno Crolot, Managing Director of Spotify France & Benelux presents "Spotify's incredible journey, its disruptive business model and the opportunities and challenges in the music industry"

Participants : 80



TRAINING "SWEDISH LEADERSHIP AND FRENCH-SWEDISH MANAGEMENT"

A training that allows the participants to increase the efficiency in their professional relations with swedes and to optimize their French-Swedish communication.

Participants : 35



CONFERENCE "FRANCE-SWEDEN FOR CONNECTED COMMERCE"

A conference for Swedish brands who wish to grow their digital business on the French market, guiding them to the right digital marketing mix adapted for the French consumers.

Participants : 35



PARTNERSHIP "LES ÉTATS DE LA FRANCE"

The aim of "Les Etats de la France" is to unite the community of foreign businesses who are established in France. Among the participants last year: Edouard Philippe, Premier Minister and Leif Johansson, Chairman AstraZeneca.

Participants : 50



CENTENARY CONFERENCE

Emmanuel Macron on "The Future of competitiveness in France, Sweden and Europe: Digitalization in new and traditional industry, Sustainability as a competitive advantage."

Participants : 250



ANNUAL CRAYFISH PARTY – YOUNG PROFESSIONALS

The annual dinner and crayfish party celebrating the Swedish tradition: "Kräftskiva". Networking among the Young Professionals of CCSF.

Participants : 35



HUMAN RESOURCES & PUBLIC AFFAIRS COMMITTEES

Two committees reserved for the premium members of CCSF, with the objective to federate HR & AP questions connected to French-Swedish interests.

Participants : 15 per session



SOIRÉE FRANCO-SUÉDOISE & PRIX D'EXCELLENCE

"Le Prix d'Excellence" is awarded once a year to a prominent Swedish company established in France during "La Soirée Franco-Suédois"

Participants : 350



CONFERENCE AHMED ABDIRAHMAN

Ahmed Abdirahman – policy expert at Stockholm Chamber of Commerce and founder of Politician Week Järva. Presentation of the challenges and opportunities with the Swedish immigration.

Participants : 50



RECEPTION AT THE AMBASSADORS RESIDENCY

The Swedish ambassador of France welcomes the members of CCSF. Presenting the latest bilateral news, opportunities and challenges of the future

Participants : 100



MORNING SEMINAR - DIGITAL SOCIAL SELLING & B2B MARKETING

A seminar on digital social selling and B2B marketing held at the business center at CCSF.

Participants : 25



YOUNG PROFESSIONALS – WORKSHOP "THE KEY TO A SUCCESSFUL TEAM"

A team building experience on the theme "Personal development and self-esteem, the key to a high functioning team? » with Ulrika Ricourt, professional coach.

Participants : 11