



# FRENCH TECH DAYS PARIS 21<sup>ST</sup>-24<sup>TH</sup> MAY

**VIVA  
TECHNOLOGY**  
3-DAY PASS &  
GUIDED VISIT  
INCLUDED



## 3 DAYS OF IMMERSION IN THE FRENCH STARTUP ECOSYSTEM

### BUSINESS OPPORTUNITIES, FINANCING AND PARTNERSHIPS

Since a few years, the French innovation scene is booming!

- Paris was elected European Innovation Capital 2017 @ WebSummit
- Xavier Niel, founder of Free Telecom, launched Station F, the world's biggest startup campus, with more than 3000 work places & 26 international startup programs
- In 2017, for the first time ever, France leads in Europe with €2.7 billion funds raised, vs. €2.3 billion in UK
- VivaTechnology is the leading European innovation forum, with 68 000 attendees, 6 000 startups and 1 400 investors....

From May the 21st to 24th 2018, the French Chamber of Commerce & Business France, with the support of Openers, organise French Tech Days in Paris with special focus on fintechs and mobility/smart cities. French & Swedish startups, VCs & corporate companies will meet each other, discuss business opportunities, financing, partnerships, and Swedish startups will pitch in front of a jury composed of investors and potential clients. The winning startup will get its participation reimbursed.

We will also visit Parisian fintech & smart city hubs, the connection platform between corporates & startups and learn more about why France is taking the lead in specific fintech fields.

#### YOU ARE...

A start-up or an innovative company (corporate or VC) in fintechs and want to expand on one of the most dynamic European countries.

#### YOU WANT...

To meet partners, clients and investors and discover the French innovation ecosystem.

OUTSTANDING ENTREPRE-  
NEURIAL ECOSYSTEM AND  
CAPACITY FOR  
INNOVATION

OVER 590,000  
BUSINESSES  
FOUNDED  
IN 2017!

FRANCE 2ND IN  
EUROPE FOR  
ENTERPRISE  
CREATION

2017, MORE THAN  
US\$ 2BILLION  
INVESTED IN  
STARTUPS

SUPPORTING:

IN PARTNERSHIP WITH:



LUPU



HOSTED BY OUR PARTNERS, THE BUSINESS MEETINGS, ROUNDTABLES AND KEYNOTES WILL HOST VC'S, START-UPS AND LARGE CORPORATIONS THROUGHOUT THE DAYS. CONTACT US IF YOU ARE INTERESTED IN MEETING WITH ONE PARTICULAR ACTOR ON THE FRENCH MARKET.

MONDAY,  
MAY 21ST

Welcome cocktail / networking & Presentation of the program

TUESDAY, 22<sup>CD</sup> &  
WED. 23<sup>RD</sup>, MAY

**INSPIRATION: ROUNDTABLE, KEYNOTE, VISITS & BUSINESS MEETINGS HOSTED BY:**



**Finance Innovation** – the finance cluster in France (bank, insurance, asset management, real estate) and makes connections between all the payers of the fintech scene (corporates, VC's, startups, academic world). The cluster has already labelled 350 projects and accompanied more than 1000 companies.



**Swave** is the innovation program of Paris & Co dedicated to fintechs. It can host & accelerate 40 startups. All the players from the fintech value chain are represented (Société Générale, the cluster Finance Innovation, France Fintech, Crédit Municipal de Paris,...)



**MAIF** is a leader in insurance for cars & NGO's and has more than 3 million subscribers (property insurance, foresight, health, assistance, savings, credits,...). MAIF will host us in their brand new space, MAIF Social Club, with a space of 1000m<sup>2</sup> in Central Paris, connecting an booming ecosystem.

THURSDAY,  
MAY 24TH

**Learning expedition at Viva Technology**

A customized visit will be organized by Viva Technology (conferences, pitches, business meetings,...)



**Viva Technology** is the world's rendez-vous for game changers. 25 corporate labs, 6,000 startups, 1,400 investors & 68,000 participants make it "the place to be" in the end of May in order to exchange during 3 days with decision makers, meet startups in your business areas & accelerate your business.

## CONTACT THE ORGANISERS:



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FRANCE RANKS TOP IN EUROPE IN TERMS OF FUNDS RAISED AND INVESTED MONEY IN STARTUPS: DOCTOLIB, MANOMANO, YOUNITED CREDIT, ACTILITY,....

**JOIN THE MOVEMENT!**

Register online via  
[Frenchtechdays.se/paris](http://Frenchtechdays.se/paris)  
or contact us by email if you need further info.

### STARTUPS & VC'S

€ 1,900\*

€ 1,600 Early bird < April 15th

### BUSINESS ANGELS

€ 900

€ 700 Early bird < April 15th

### CORPORATE CO'S

€ 3,600\*

€ 3,300 Early bird < April 15th

**INCLUDES THE FULL 3-DAY PROGRAM, BUSINESS MEETINGS WITH KEYS ACTORS, THE 3-DAY PASS TO VIVATECHNOLOGY, ACCESS TO THE COMPLETE LISTING OF PARTICIPANTS, MEALS, COCKTAILS & LOCAL TRANSPORTATIONS.**

ALSO INCLUDED - A FREE RATING OF YOUR BUSINESS ON ESTIMEO.COM, THE AUTOMATIC RATING PLATFORM DEDICATED TO STARTUPS!

FLIGHTS & ACCOMMODATIONS ARE BOOKED AND PAID FOR BY THE PARTICIPANTS DIRECTLY.

\* Up to 2 participants, € 900 extra will be charge per extra participant.

Prices are VAT excluded



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