



Embargo until November 29th 2010, 12 A.M.

**Qmatic France receives the « Prix d'Excellence PME 2010 »
business performance prize from the
Swedish Chamber of Commerce in France**

Qmatic France, French subsidiary of the world leader in waiting lines managing systems, receives « Prix d'Excellence PME » for its outstanding performance and ability to adapt its products to the French market.

The prize is given out every year to one or several Swedish companies with outstanding growth on the French market. On November 29th, Kim Källström, Swedish professional football player (Olympique Lyonnais and Swedish national football team), will hand out the prize during the annual traditional French-Swedish reception organized by the Chamber of Commerce and the Embassy and attended by both political and economic public involved in the Franco-Swedish business world.

The selection committee has chosen Qmatic France for an exceptional annual performance in the public and private sector for two reasons: doubling of sales since 2008 with more than 500 systems set up on the French market and for the ability to introduce innovative products adapted to the French market such as systems using both text messaging and beepers to make appointments from a distance and new upscale laminated waiting tickets on a business card format.

Qmatic reinforces its lead

To improve its visibility to prospects in new sectors, Qmatic managed to adapt its offer and working methods to fit the needs of each individual customer.

Aside from crowd management, computer and logistics solutions integrate many emerging concepts to address efficiently the communication, welcoming and working skills expected from receptionists such as dispatching visitors depending on demands, available resources and time. Appointments can be made on the premises or from a distance and a wide range of communication tools (screens delivering messages, printable tickets) providing customers with information and entertainment.

Thus, aside from traditional customers (administrations, embassies, hospitals), banks, travel agencies, mobile operators and pharmacies can now also integrate Qmatic systems.

New perspectives

Through the purchase of the leading waiting line posts manufacturer, Qmatic now offers complementary products to reinforce its presence in retail and penetrate other markets. In France, many distribution brands and airports have integrated Qmatic France to their systems.

**QMATIC France
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